

**Saturday day, October 28th**

**4-Hour Class: Advanced Coding Strategies and Prevention of Common Billing Errors**

**Course Description:**

Elevate your coding and billing expertise with this dynamic 4-hour class led by Dr. Chris Anderson and Dr. Evan Gwilliam. Delve deeper into the complexities of chiropractic coding and billing, and gain actionable insights to prevent denials, up/down coding, and other common billing errors. Through case studies, interactive discussions, and practical exercises, participants will develop proficiency in coding accuracy and billing integrity.

Dr. Chris Anderson, a second-generation WISCONSIN chiropractor and a Certified Insurance Consultant, along with Dr. Evan Gwilliam, Clinical Director for PayDC Chiropractic Software and a Certified Professional Coder, brings a wealth of experience and expertise to this session. Their combined knowledge spans healthcare compliance, chiropractic practice, coding, billing, and business management, ensuring participants receive a well-rounded and practical education, with making a boring subject come to life, with their high energy and expertise.

**Learning Objectives:**

By the end of this 4-hour class, participants will be able to:

- **Analyze Denial Reasons:** Identify the most common reasons for claim denials and learn strategies to proactively address and prevent them.
- **Master Up/Down Coding and Diagnosis Related Grouping:** Understand the impact of upcoding and down coding, and explore the nuances of Diagnosis Related Grouping (DRG) coding for chiropractic services.
- **Prevent Unbundling Services:** Recognize the risks of unbundling services and learn techniques to accurately bundle services within coding and billing procedures.
- **Mitigate Duplicate Billing:** Develop strategies to prevent duplicate billing occurrences, ensuring accuracy in reimbursement claims.
- **Expertly Navigate Modifier Usage:** Gain advanced knowledge of modifiers and their specific applications, optimizing coding precision and minimizing errors.
- **Apply Practical Insights:** Apply practical insights from Dr. Anderson and Dr. Gwilliam to real-world coding scenarios, enhancing coding proficiency and billing accuracy.
- **Enhance Compliance through Documentation:** Understand the critical role of documentation in supporting coding and billing claims, ensuring compliance and preventing audits.
- **Foster Team Collaboration:** Learn how effective communication among doctors, team members, and billers is essential for accurate coding and billing practices.

**Hour outline:**

**Hour 1: Analyzing Denial Reasons (1 hour)**

Introduction

- Welcome and instructor introductions
- Overview of the topics covered in this segment

#### Understanding Denial Reasons

- The significance of analyzing claim denials
- Identifying the most common reasons for claim denials
- Strategies for proactive prevention and resolution

#### Interactive Discussion and Case Studies

- Engaging discussions on denial scenarios
- Analyzing case studies to apply denial prevention strategies
- Q&A session for participant inquiries

### **Hour 2 and 3: Mastering Coding**

#### Unraveling Coding Complexity

- Exploring the implications of upcoding and down coding

#### Striking the Balance

- Balancing coding accuracy with with denials
- Aligning coding practices with patient care and documentation

#### Modifier Review

#### Recognizing Risks

- Understanding the concept of unbundling services
- Identifying potential risks and consequences

#### Effective Bundling Techniques

- Techniques to accurately bundle services within coding and billing procedures
- Ensuring compliance while optimizing coding precision

#### Case Studies and Group Discussions

- Analyzing unbundling scenarios and finding solutions
- Sharing experiences and insights
- Collaborative exercises to apply bundling techniques

#### Managing Duplicate Billing

- Understanding the impact of duplicate billing on reimbursements
- Developing strategies to prevent and identify duplicate billing occurrences

#### Fostering Team Collaboration

- The role of communication among doctors, team members, and billers
- Strategies for cohesive collaboration to ensure accurate coding and billing practices
- Practical Insights and Compliance through Documentation

#### **Hour 4: Mitigating Duplicate Billing and Collaboration**

##### Interactive Coding Exercises

- Applying coding principles to real-world cases
- Documenting coding scenarios with compliance in mind
- Practicing coding scenarios
- Group discussions and peer learning

Open floor for participant questions and discussions

##### Conclusion and Takeaways

- Recap of key points from each segment
- Acknowledgment of participants' commitment to advancing their coding and billing skills
- Encouragement to apply the learned principles in practice

This 4-hour class offers a comprehensive exploration of advanced chiropractic coding strategies and billing integrity, divided into four engaging segments. Through interactive discussions, case studies, and practical exercises, participants will gain valuable skills and insights to elevate their coding accuracy, billing practices, and compliance within their chiropractic practices.