

### Friday, October 27, 2023

7:00 – 8:00 am	Registration and Coffee with Exhibitors		
8:00 – 8:30 am	Initial Gathering and Welcome		
8:30 – 12:30 pm	<b>DC / CT/CRT General Session:</b> <b>Jay Greenstein, DC (4 CE)</b> <i>Clinical Practice Mastery: The Mindset, Purpose, People, and Process Path to Improving Outcomes</i> <div style="float: right; text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>		
12:30 – 2:00 pm	Lunch (Free for all attendees)		
2:00 – 4:00 pm	<b>DC Breakouts:</b> <b>Jay Greenstein, DC &amp; Brad Cost (2 CE)</b> <i>Patient Outcomes &amp; Reimbursement Technology...Keeping Things Ethical.</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>DC Breakouts:</b> <b>*Chad Oler, ND (*2–5 pm) (3 CE)</b> <i>Addressing Endothelial Dysfunction and Dyslipidemia to Improve Immune Resiliency</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE (Nutrition)</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>CT/CRT Breakouts:</b> <b>Sherry McAllister, DC (2 CE)</b> <i>Empowering Excellence: The Chiropractic Staff Success Seminar</i> <div style="text-align: right;"> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>
4:00 – 6:00 pm	<b>DC Breakouts:</b> <b>Sherry McAllister, DC (2 CE)</b> <i>Maximizing Momentum through Mobilization</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>DC Breakouts:</b> <b>*Lona Cook, DC (*5–6 pm) (1 CE)</b> <i>Case Study: Onsite Chiropractic Treatments within the Chippewa School District</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>CT/CRT Breakouts:</b> <b>Evan M. Gwilliam, DC MBA BS CPC CCPC QCC CPC-I MCS-P CPMA CMHP &amp; Chris Anderson, DC, MCS-P (2 CE)</b> <i>Chiropractic Coding and Billing Fundamentals</i> <div style="text-align: right;"> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>
7:00 pm – 9:00 pm	Freedom Dinner		

### Saturday, October 28, 2023

7:00 – 8:00 am	Registration and Coffee with Exhibitors		
8:00 – 10:00 am	<b>DC / CT/CRT General Session:</b> <b>Roberto Monaco, MBA (2 CE)</b> <i>The Science of Chiropractic Communication: How to Deliver an Evidence-Based Communication in Your Office</i> <div style="float: right; text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>		
10:00 – 12:00 pm	<b>DC Breakouts:</b> <b>Tim Wakefield, DC &amp; Valerie Krossin (2 CE)</b> <i>The Incredible Clinical Benefits of Joining Laser Therapy to Chiropractic Practice</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>DC Breakouts:</b> <b>Jeff Lavell, DC (2 CE)</b> <i>Nutrition and Supplement Strategies for Stress, Pain and Inflammation</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE (Nutrition)</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>CT/CRT Breakouts:</b> <b>Evan M. Gwilliam, DC MBA BS CPC CCPC QCC CPC-I MCS-P CPMA CMHP &amp; Chris Anderson, DC, MCS-P (2 CE)</b> <i>Advanced Coding Strategies and Prevention of Common Billing Errors</i> <div style="text-align: right;"> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>
12:00 – 2:00 pm	Lunch (Free for all attendees)		
2:00 – 4:00 pm	<b>DC Breakouts:</b> <b>Nick Gatto, DC, DIPL. AC. (2 CE)</b> <i>Involuntary Muscle Contractions: The Body's Many Signs of Energy Deficiency</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE (Nutrition)</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>DC Breakouts:</b> <b>Jeff Lavell, DC (2 CE)</b> <i>Nutrition and Supplement Strategies for Stress, Pain and Inflammation</i> <div style="text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE (Nutrition)</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>	<b>CT/CRT Breakouts:</b> <b>Evan M. Gwilliam, DC MBA BS CPC CCPC QCC CPC-I MCS-P CPMA CMHP &amp; Chris Anderson, DC, MCS-P (2 CE)</b> <i>Advanced Coding Strategies and Prevention of Common Billing Errors</i> <div style="text-align: right;"> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>
4:00 – 6:00 pm	<b>DC / CT/CRT General Session:</b> <b>Patrick Porter, PhD (2 CE)</b> <i>Maximizing Mental Performance: Chiropractic Solutions to TBI, ADHD, and Dementia</i> <div style="float: right; text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>		

### Sunday, October 29, 2023

7:00 – 8:00 am	Registration and Coffee		
8:00 – 12:00 pm	<b>DC / CT/CRT General Session:</b> <b>Evan M. Gwilliam, DC MBA BS CPC CCPC QCC CPC-I MCS-P CPMA CMHP &amp; Chris Anderson, DC, MCS-P (4 CE)</b> <i>Learn to Audit Yourself! (3 CE)</i> <i>Mastering Medicare ABN (Advanced Beneficiary Notification) for Chiropractic Teams (Interactive) (1 CE)</i> <div style="float: right; text-align: right;"> <span style="background-color: #f4a460; padding: 2px 5px;">DC CE</span> <span style="background-color: #f4c400; padding: 2px 5px;">CT/CRT CE</span> </div>		