



## Thursday, October 26

**4:00 PM – 7:00 PM: Exhibit Hall Set-up**

*Wilderness Ballroom*

## Friday, October 27

**6:00 AM – 7:00 AM: Exhibit Hall Set-up**

*Wilderness Ballroom*

**7:00 AM – 8:00 AM: Registration & Coffee**

**8:00 AM – 8:30 AM: Initial Gathering and Welcome**

**8:30 AM – 12:30 PM**

*Clinical Practice Mastery: The Mindset, Purpose, People, and Process Path to Improving Outcomes* (4 CE)

~ Jay Greenstein, DC

**12:30 PM – 2:00 PM: Lunch**

*Wilderness Ballroom*

\*Free for registered attendees

**2:00 PM – 4:00 PM**

*Patient Outcomes & Reimbursement Technology...Keeping Things Ethical* (2 CE)  
~ Jay Greenstein, DC & Brad Cost

**OR**

*Addressing Endothelial Dysfunction and Dyslipidemia to Improve Immune Resiliency* (3 NUT CE)

~ Chad Oler, ND (\*2-5 PM)

**4:00 PM – 6:00 PM**

*Maximizing Momentum through Mobilization* (2 CE)

~ Sherry McAllister, DC

**OR**

*Case Study: Onsite Chiropractic Treatments within the Chippewa School District* (1 CE)

~ Lona Cook, DC (\*5-6 pm)

**7:00 PM – 9:00 PM - Freedom Dinner**

*Jimmy's Del Bar*

Break schedule will be provided onsite.



## Saturday, October 28

**7:00 AM – 8:00 AM: Registration & Coffee**

*Wilderness Ballroom*

**8:00 AM – 10:00 AM**

*The Science of Chiropractic Communication: How to Deliver an Evidence-Based Communication in Your Office* (2 CE)

~ Roberto Monaco, MBA

**10:00 AM – 12:00 PM**

*The Incredible Clinical Benefits of Joining Laser Therapy to Chiropractic Practice* (2 CE)

~ Tim Wakefield, DC & Valerie Krossin

**OR**

*Nutrition and Supplement Strategies for Stress, Pain and Inflammation* (2 NUT CE)

~ Jeff Lavell, DC

**12:00 PM – 2:00 PM: Lunch**

*Wilderness Ballroom*

\*Free for registered attendees

**2:00 PM – 4:00 PM**

*Involuntary Muscle Contractions: The Body's Many Signs of Energy Deficiency* (2 NUT CE)

~ Nick Gatto, DC, DIPL. AC.

**OR**

*Nutrition and Supplement Strategies for Stress, Pain and Inflammation* (2 NUT CE)

~ Jeff Lavell, DC

**4:00 PM – 6:00 PM**

*Maximizing Mental Performance: Chiropractic Solutions to TBI, ADHD, and Dementia* (2 CE)

~ Patrick Porter, PhD (2 CE)

**4:30 PM – 6:00 PM: Family Trick-or-Treating**

*Wilderness Ballroom*

**6:00 PM – 9:00 PM: Exhibit Hall Tear Down**

Times are tentative.



*The*  
**Fall Experience**  
CHIROPRACTIC SOCIETY OF WISCONSIN