

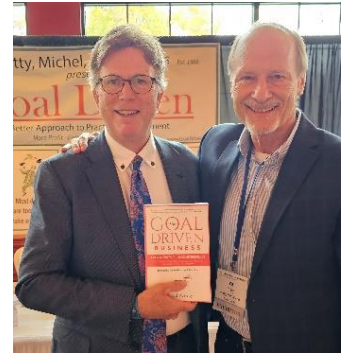
## Petty, Michel & Associates Donates \$500 to ChiroKids Day

Petty, Michel & Associates donated \$500 to the Chiropractic Society of Wisconsin earmarked for ChiroKids Day this month.

Petty Michel is a consulting company in Wisconsin that began in 1988 as a partnership with Dave Michel and Ed Petty. Their company focuses on practice development almost exclusively with chiropractors in WI and the U.S.

A portion of the donation came from the sales of Ed's book, *The Goal Driven Business*. \$10 of all future sales of the book will also be donated to the CSW for ChiroKid's Day until Jan 25. (You can purchase the book at [www.GoalDriven.com](http://www.GoalDriven.com).)

According to Ed Petty, "Because our children's health is under constant attack from toxins in the food, air, water, and other sources, let alone the usual bumps of growing up, we can think of no better profession than that of chiropractic to address issues of our kid's health. We have seen great results in children who receive chiropractic care, as well as kids who live the chiropractic healthy lifestyle. We support the CSW's Chiropractic KidsDay and encourage all chiropractors and team members to do the same."



*Dr. Steve Conway with Ed Petty at the CSW fall convention.*

You can participate in ChiroKids Day on Jan 25. To learn more about ChiroKids Day, visit the CSW website at [www.chiropracticsocietywi.org](http://www.chiropracticsocietywi.org)

Thank you, Dave, Ed, and the PM&A team for your support.

You can learn more about their services at [www.PMAworks.com](http://www.PMAworks.com), or contact Ed at [Ed@pmaworks.com](mailto:Ed@pmaworks.com)